



6th HIGH LEVEL FORUM
“INNOVATION AND SMART LIVING”

CONCLUSION

HIGH LEVEL FORUM 2017 : CONCLUSION

SESSION CHAIR :



Ambassador Jean-Daniel TORDJMAN

Jean-Daniel Tordjman is :

- *Senior International Advisor and Member of the Visionary Board of CEA-Tech*
- *President of ' Le Club des Ambassadeurs ' - 80 Foreign Ambassadors*
- *President of ' Le Cercle des Nouveaux Mondes '*
- *Vice Chairman of the Board – Embassair*
- *Honorary Ambassador of the Republic of Korea for international investment*

7 IDEAS TO TAKE HOME FROM HLF 2017 MONTREAL

1 / WE ARE THE FORUM OF THE INDUSTRIES OF THE FUTURE

2 / WE FACE HUGE CHALLENGES BUT WE ARE STRONG OF OUR DIFFERENCES

3 / THE CULTURE OF THE TOP MANAGEMENT IS CRUCIAL

4 / THE DIGITAL ECONOMY BRINGS ENORMOUS ADVANTAGES BUT ALSO MAJOR PROBLEMS

5 / WE NEED TO BRING MORE INDUSTRY LEADERS TO HLF

6 / OUR FUTURE IS IN OUR HANDS

7 / CANADIANS BE PREPARED ! WE WILL COME BACK TO MONTREAL

1 / WE ARE THE FORUM OF THE INDUSTRIES OF THE FUTURE

- **The world is changing. In all its dimensions: political, economic, financial, scientific, technological, and cultural. And it is changing very fast.**
- **We were given impressive examples of innovations from Canada, Israël, Sweden, Taiwan, Thailand, Tunisia, USA, France teaching us wise lessons
People can launch an autonomous big ship / Your car may be connected but blocked in a traffic jam / You can organise virtual bus stops /It is difficult for Officials to lead or understand the Digital Revolution / We need to understand the demand – and the clients – first**

We can use our HLF network :

To Invite Colleagues to our events and to participate at some projects

To Compare our Performance indicators and our innovation programs

To Focus on user experience driven innovation

2 / WE FACE HUGE CHALLENGES BUT WE ARE STRONG OF OUR DIFFERENCES

- **The Digital Revolution is just beginning. It will have an enormous impact on science, business, healthcare, finance and society: our ideas, our relationships, our education, our economies, our institutions, the way we behave, even the entire functioning of our societies.**
- **The Digital Economy is becoming the main driver of growth.**
- **RD in the world is expanding full speed : 600 bn\$ in 1995 / 1000 bn£\$ in 2005 / 1600 bn\$ in 2015**
- **The Digital Economy 19 000 bn\$ in 2015 / 22% of Global Economy
25 000 bn\$ in 2020 / 25% of Global**

**7 Digital Corp in the 10 most important market capitalisations : Apple 800/
Google 600/ Microsoft 580/ Facebook 450/ Amazon / Tencent /Alibaba 380**

- **The competition is on Digital skills / Digital Technologies / Digital Accelerators**
- **« You don't see the world as it is but as you are »**
- **« We often need a smaller guy than you »**

3 / THE CULTURE OF THE TOP MANAGEMENT IS CRUCIAL

A MESSAGE FROM TAIWAN AND PALO ALTO

- Both in Government and in Business
- KODAK
- Top management must understand that issues are global and complex : not simply scientific or technological, but also societal and political.
- Top management must understand that the Digital economy is embedded in our old civilisation – and our ecosystems are all part of our civilisation – Sfax is berber, roman, phenician and cartagenese – Lund and Leuven among the oldest Universities in– Taiwan, Japan, Israel and Europe among the oldest civilisations – Canada with a rich Amerindian, French, British heritage ...
- The toughest decisions are often the best
- In management, the simplest ideas are often the best

4 / THE DIGITAL ECONOMY BRINGS ENORMOUS ADVANTAGES BUT ALSO MAJOR PROBLEMS

- **An enormous impact on transport, energy, organisation of the cities, Government and society. Our ecosystems will be at the forefront of these mandatory transformations**
- **The impact will be mostly positive but many challenges**
- **JOBS is the challenge number one – the increase of productivity and the transformation of many industries and services – automobile, retail, hotels, taxis, lawyers and many others will transform the jobs market**
- **AGILITY AND PERMANENT EDUCATION AND TRAINING**
- **CYBERCRIMINALITY, SECURITY and TRUST**
- **DIGITAL DIVIDE**
- **FISCAL EVASION – The Digital Giants were making huge profits in 2016 : Apple 46bn\$ / Google 19bn\$ / Facebook 12bn\$ / Amazon 2bn\$ but they don't pay taxes in Europe**

5 / WE NEED TO BRING MORE INDUSTRY LEADERS TO HLF

6 / OUR FUTURE IS IN OUR HANDS

- **We need the support of major HiTech Corporations such as Michelin, Siemens or GAFA. We also need disruptive ideas coming more start'ups**

Our future is in our hands : To survive in a fast changing world, we have no choice: “adapt, be creative or perish”-

Lessons from nature – Humans are at core of smart systems

- **Montesquieu used to say : « Voir grand, voir loin, voir juste et agir vite »**

« Look far ahead, think big, see clearly and act quickly »

We need to remove inhibitors to growth and facilitate the cross-fertilization domains.

CANADIANS BE PREPARED ! WE WILL COME BACK TO MONTREAL !!

We had a marvellous stay in Montréal

Many thanks !

We will come back !



6th HIGH LEVEL FORUM
“INNOVATION AND SMART LIVING”

CONCLUSION



6th HIGH LEVEL FORUM
“INNOVATION AND SMART LIVING”

WARM THANKS to ALL of YOU

**WARM THANKS to LONGUEUIL –
MONTREAL Ecosystem for its warm
hospitality and the perfect
organization of the forum**

SEE YOU NEXT YEAR at GRENOBLE !