

GIANT

HIGH LEVEL FORUM

Leading Innovation Ecosystems



**HIGH LEVEL FORUM
2019**

**LUND (Sweden)
October 13-15 2019**

**PRELIMINARY
PROGRAM**

February 2019

High Level Forum 2019: Improvements versus HLF2018

- ❑ The Satisfaction Survey conducted after the HLF2018 has provided very good results (**67% very satisfied**, 33% somewhat satisfied, 0% dissatisfied)
- ❑ It has also provided **many proposals for improving the HLF2019** edition, all have been highly considered:
 - *3 days duration from Sunday to Tuesday (instead of 4 in 2018)*
 - *' Welcoming Dinner ' for informal acquaintances between delegations (instead of the 2018 'Networking Dinner')*
 - *free time for personal works and networking (one free evening!)*
 - *lite lunches without speech interruption*
 - *one single high level Keynote Speaker in introduction of the Forum*
 - *' All In ' session in a single stroke with Workshops related to " Ecosystem management practices " and a plenary Wrap-Up*
 - *duration of panel discussions extended to 90 minutes*
 - *'Networking' Session with several parallel tracks, including EtoE and 1to1 meetings*
 - *Focus on the theme, high quality of the presentations, several Female and Industrial Speakers.*

High Level Forum 2019: Program overview

2019	October 13 Sunday	October 14 Monday	October 15 Tuesday
Starting		Networking coffee	New Ecosystems' pitching
Morning		Forum opening	NETWORKING Session
		Keynote	
		Session 1	Lund Ecosystem Visit
Lunch		Lunch	Lunch
Afternoon	Lund City Visit	"ALL IN" Session	Session 2
	Free Time	Free Time	Conclusion & Invitation to HLF 2020
Dinner	Welcoming Dinner		Gala Dinner & Award Ceremony

High Level Forum 2019: Program description

☐ Sunday :

- **Visit of Lund:** Period of friendliness while visiting the City of Lund
- **Welcoming Dinner:** Dinner with informal acquaintances between Ecosystem Delegations

☐ Monday:

- **Forum Opening:** by President of GIANT and Lund Authorities
- **Keynote Speech :** “ Impact of Big Data Science on Innovation ”
- **Session 1:** Speakers + Panel Discussion with Ecosystem Delegates
- **Lunch:** Standing Buffet Lunch
- **“ALL IN” Session:** Parallel workshops, with pre-defined themes, and adjacent plenary wrap-up session

☐ Tuesday:

- **“Networking” Session:** several parallel tracks : new Ecosystems’ self presentations, specific Ecosystems presentations, E-to-E or 1-to-1 meetings, Booths
- **Lund Ecosystem’ visits:** parallel visits of some key Actors of the Lund Innovation Ecosystem
- **Lunch:** Standing Buffet Lunch
- **Session 2:** Speakers + Panel Discussion with Ecosystem Delegates
- **Conclusion, Invitation to HLF2020,**
- **Gala Evening & Award Ceremony**

High Level Forum 2019: Theme

- Title : “ Sustainable Innovations in a World of Data”
- Scope: "A High Level Forum on new strategies & perspectives for Innovation Ecosystems, that relate to the sustainable innovations from Big Data, Artificial Intelligence, Machine Learning and Cybersecurity,... in areas such as future cities, social sciences and humanities, a smarter and connected society ."
- Context: The World of Data changes every day and every hour; the increasing volume and detail of information captured by Enterprises, the rise of Multimedia and Social Media, and the Internet of Things are fueling an exponential growth of Data, that is highly complex, comes from multiple sources, and with real-time, on-line, always-available access.
The Challenge and the Opportunity of this Data Revolution is to make this new world of data useful and useable to improve people’s lives and society’s prosperity.
In such a context, the Innovation Ecosystems are fully involved and impacted, because as Innovation Actors they are both getting the Benefits from this Data Revolution but at the same time are facing new Challenges

High Level Forum 2019: Session 1 thematic

“ BENEFITS & CHALLENGES of BIG DATA SCIENCE to DRIVE THE INNOVATION POTENTIAL of INNOVATION ECOSYSTEMS “

The purpose of this Session is to explore **how Big Data Science can drive, as well disrupt, the potential of Innovation Ecosystems to create Sustainable Innovation.**

- ✓ The combination of Big Data availability and new means to capture and analyze massive volumes of data with agility and speed as Artificial Intelligence, Machine Learning is providing a powerful foundation for a new wave of heightened innovation and business disruption.
- ✓ All the components of any Ecosystem are impacted by this Data Revolution; that's true also for the Innovation Ecosystems!
- ✓ Thanks to this new environment, an Innovation Ecosystem will gain in Innovation capabilities, in efficiency and reactivity, in benchmarking opportunities and in many other areas .
- ✓ At the same time, the Ecosystems will face new Challenges (quality of the information, use of the Data in a safe way, privacy protection against cyberattack...) which might require new governance or new operating rules.

High Level Forum 2019: Session 1 organization

- 3 Presentations (20mn each):
 - ✓ 1 Keynote from Industry (Impact of Big Data Science on an Industrial Ecosystem)
 - ✓ 2 Testimonials from Ecosystems (Impact of Big Data Science on an Innovation Ecosystem)
- 1 Break (45mn)
- 1 Panel discussion (90mn) with:
 - ✓ 5 'Big Data' Actors (Provider, Analyzer, Manager ...)
from Innovation Ecosystems of different Regions
 - ✓ 1 Moderator

High Level Forum 2019: Session 2 thematic

“ USER BENEFITS FROM AN INNOVATIVE ECOSYSTEM IN A WORLD OF DATA “

The purpose of this Session is to explore **the user benefits to Industrials and Collectivities** (in terms of sustainable innovations) from an Innovation Ecosystem in a world of Big Data.

- ✓ The accumulation of Big Data is creating a new environment for all the Actors of an Innovation Ecosystem, in all domains (Research, Industry, Finance, Collectivities ...)
- ✓ This Big Data environment is providing the Innovation Ecosystems with new opportunities for Sustainable Innovations
- ✓ Thanks to this new potential of Innovation from their Ecosystem operating in a World of Data, Industrials are getting new benefits for their products, applications, customer services ... impacting their business, competitiveness and differentiation.
- ✓ In the same way, the Collectivities (Cities, Counties, Regions...) are taking advantage of the World of Data available from their Innovation Ecosystem by getting access to new societal applications and services for the Citizens and the Society.

High Level Forum 2019: Session 2 organization

- 3 Presentations (20mn each):
 - ✓ 3 Testimonials from Industrials and Collectivities
(Benefits got from their Innovation Ecosystems operating in a World of Data)
- 1 Break (45mn)
- 1 Panel discussion (90mn) with:
 - ✓ 5 'Big Data' Users (Industry & Public)
from Innovation Ecosystems of different Regions
 - ✓ 1 Moderator

High Level Forum 2019: “ALL IN” Session

- ❑ The purpose of that “ALL IN” session is to invite the Attendees of the High Level Forum to contribute to an opinion and experience sharing about some key topics related to the management of an Innovation Ecosystem.
 - ✓ The session will include parallel workshops in working groups and a plenary wrap-up.
 - ✓ 5 workshops will address topics related to the management practices of an Innovation Ecosystem as for example: governance, funding, KPI, ... ; topics will be known and prepared in advance; each workshop will have a Moderator and a Spokesperson.
 - ✓ The outcomes of each workshop will be shared during a plenary wrap-up session, directly following the workshops, including interaction with the Forum audience.

High Level Forum 2019: “Networking” Session

- ❑ The purpose of this “ **Networking**” Session is to propose several concurrent opportunities of networking between Individuals and Ecosystem Delegations
- ❑ **Four parallel tracks will be offered :**
 - **New Ecosystems’** self presentations (pitch of 5 mn each)
 - **Other Ecosystems’** presentations or workshops (30mn each – 3 parallel tracks)
 - **One-to-one meetings** between Individuals or Ecosystem’ Delegations
 - **Booths : Exhibition – Documentation Sharing -**

	Track1	Track2	Track3	Track4	
NETWORKING Session	New Ecosystems’ self - presentations (5 mn, 12 max)				8h00
		Ecosystem's presentations & workshops (30mn, max 12)	E - to - E & 1 - to - 1 Meetings	Booths	9h00 10h00 11h00