

PROGRAMME



GIANT
INNOVATION CAMPUS

cea

CONTACT

CHAIR Karen Amram

COM: flavien.etheve@cea.fr

OFFICE: julien.reynier@cea.fr

+33 6 37 90 80 89

INTERNATIONAL RELATIONS

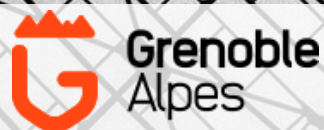
emma.richet@cea.fr

+33 6 40 27 71 84

#HLF ANNUAL SUMMIT 2021

Innovation ecosystems,
key-players in re-inventing
industry to support a
resilient society

NOVEMBER 7 TO 10
GRENOBLE, FRANCE



ADDRESS

Maison MINATEC, GIANT
3, Parvis Louis Néel
38054 Grenoble Cedex 9



HLF - HIGH LEVEL FORUM #HLFCOMMUNITY #HLF



Bâtir
le vivre
ensemble



SUNDAY 2021 November, 7

- 10:00** Registration desk open Novotel Europole Grenoble
CET
- 13:30** Discover of Grenoble and its Alpine industrial heritage
CET
- 18:15** Welcome dinner & informal introductions Novotel Europole Grenoble
CET

MONDAY 2021 November, 8

- 07:45** Welcome Coffee
CET
- 08:00** FORUM OPENING
CET
- 08:05** WORDS OF WELCOME
CET
Karen Amram HLF Chair & CEA Tech Director for International Foresight
- 08:10** Address by local Government official
CET
Eric Piolle Mayor of the City of Grenoble
Christophe Ferrari President of Grenoble-Alpes Metropole
- 08:20** ROUND OF SPEECHES BY GRENOBLE ECOSYSTEM AUTHORITIES
CET
Stephane Siebert President of GIANT & CEO of CEA Tech
Yassine Lakhnech President of Université Grenoble Alpes
Francesco Sette ESRF Director
Pierre Fort General Director of Crédit Agricole Sud Rhône Alpes
Xavier d'Esquerre Director of Grenoble Sites Schneider Electric
Bruno Feignier Director of CEA Grenoble Site

PLENARY SESSION 1 Responding to the needs to reinvent industry

- 09:00** Moderator **Andrea Busch** Strategic Inward Investment Manager at Invest in Grenoble Alpes
CET
- KEYNOTE: INDUSTRY THROUGH THE AGES**
Olivier Lluansi Associate at Strategy & former French *Délégué aux Territoires d'industrie*

SESSION 1 part 1 What are the demand factors and the solutions to imagine?

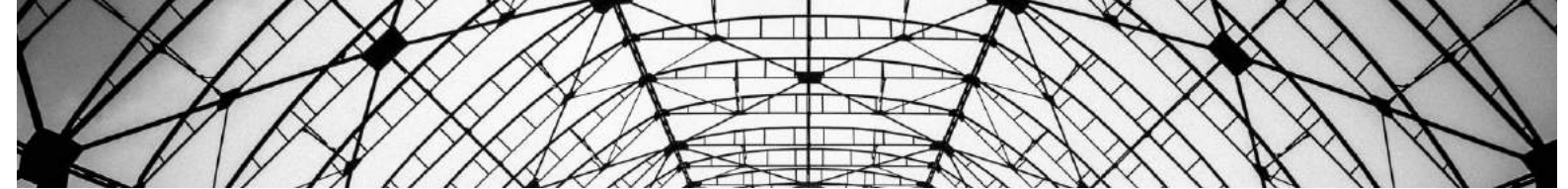
- 09:20** Pitch by the session Chair **Christine Gochard** General Director of GEG France
CET
- Michael Tso** CEO and co-founder of Clouidian Inc. Silicon Valley USA
- Isabelle Guillaume** Vice President Strategic Projects at Schneider Electric
- Raphaël Zaccardi** Managing Director Caterpillar France & **Christian Wurst** Marketing Mger at MWM, Germany
- Olivier Six** CEO GTECH Guidetti & CIC ORIO

HLF Talk Coffee Cross-fertilisation between Sport and Technology - 11:15

Laurence Epée French National Fencing Team Member, European Team Champion 2017, 2018 & World University Champion, 2015

SESSION 1 part 2 How to make a green strategy successful?

- 11:45** **Frank Dudda** Chairman of the association assembly of the Regional Association Ruhr & **Görge Deerberg** Deputy Director of Fraunhofer Institute for Environmental, Safety and Energy Technology UMSICHT Ruhr Germany
CET
- Gabriel Crean** Advisor to the Minister of the Economy Luxemburg
- Aurélien Picart** General Delegate of the Strategic Committee for New Energy Systems Industry France
- Agnieszka Bruyere** VP Hybrid Cloud IBM EMEA



TUESDAY 2021 November, 9

Lunch & Official HLF Exhibition Tour - 13:00

Véronique Péquignat Director International Actions at Invest in Grenoble Alpes

GIANT Safari - 14.00

PLENARY SESSION 2 Ecosystem Gallery - Speeding Up Innovation

15:00 Pitch by the session Chair /moderator
CET
Philippe Rase Director for Business Planning Sales & Strategic Partnership Programs HPE

Yusuke Mori Director General City of Tsukuba Japan

Karola Geiß-Netthöfel Regional director of the Ruhr Region Germany

Jo De Boeck Chief Strategy Officer imec Leuven Belgium

Catherine Warren CEO Innovate Edmonton & **Brent Jensen** Director of Business Development Edmonton Global

Caroline Bouvard Deputy General Director Grenoble Alpes Métropole

Exploring the Grenoble Ecosystem - 16.30

HLF CONNECT Workshop 1 Building the supply chain & overseas collaboration

18:20 Ecosystems viewpoint by WG Leader
CET
Richard Dasher Director of US-Asia Technology Management Center Stanford University USA

On stage Karine Samuel Vice-President for International Affairs Université Grenoble Alpes

20:00 Gala Dinner at La Belle Electrique
CET
Jean-Daniel Tordjman Award Ceremony

07:45 Welcome Coffee
CET

PLENARY SESSION 3 Reinvention as a catalyst for innovation ecosystems

08:10 WORDS OF WELCOME BY THE CHAIRS
CET

08:30 Moderator **Andrea Busch** Strategic Inward Investment Manager at Invest in Grenoble Alpes
CET

KEYNOTE SCIENCE HELPING THE GLOBAL COMMUNITY TACKLE COVID-19 – Edith Heard Director General of EMBL

KEYNOTE DIGITALISATION, AN ESSENTIAL PATH TO REINVENTING INDUSTRY – Khalil Rouhana Former Deputy Director-General – DG Communication Networks, Content and Technology (CNECT), European Commission

SESSION 3 part 1 What ecosystem contributions (can) make a big difference?

09:20 Pitch by the Session Chair
CET
Xavier Jaravel Associate Professor at the London School of Economics, Winner of Best Young Economist of France Award 2021

Robert Giezendanner-Thoben Director of Industry Affairs Vice-Presidency for Innovation EPFL Switzerland

Shimpei Miura Strategic partnerships Fundamental Development Division Toyota ZEV Factory Tsukuba Japan

Emanuela Todeva Sociologist, President of the Triple Helix Association, Director of the Research Centre for Business Clusters, Networks and Economic Development London UK

Hughes Metras Director of the Technological Research Institute IRT Nanoelec Grenoble

HLF Talk Coffee - 10:45

Denis Galha Garcia Co-founder of « Time for the Planet »

SESSION 3 part 2 Success factors to meet the needs of both individuals & society

- 11:15**
CET
- Samuel Verges** Senior scientist at the French Institute of Health and Medical Research INSERM & Université Grenoble Alpes
- Tim Boyle** Director Innovation & Commercialisation at ANSTO New South Wales Australia
- Janekrishna Kanatharana** Executive Director Eastern Economic Corridor of Innovation (EECi) Thailand
- Aleksi Jäntti** Vice Mayor of Tampere Finland

HLF CONNECT Workshop 2 Finding, attracting, (co) developing & retaining talent

- 12:20**
CET
- Ecosystems Viewpoint by the group leader**
Robert Thomas HLF Deputy Chair & CEA Tech Senior Technology Transfer Officer
- On stage Federico Pigni** Dean of Faculty Grenoble Ecole de Management

Lunch & Invitation to the HLF Annual Summit 2022 - 13:20

ONLINE & OPEN START-UPS SHOW & CONTEST

- 14:45**
CET
- Coordinators**
Celine Tranquillin, Cheikhou Dieye Startup Program Managers CEA Valorisation & **Flavien Etheve** HLF Communication Manager
- Special guest Harvin Moore** Principal of Frontera Technology Ventures Houston USA

2021 AWARD CEREMONY

PLENARY SESSION 4: Ecosystem Gallery - Speeding up collaboration

- 16:00**
CET
- Pitch by the session Chair**
Ahmed Jerraya Vice President Cyber Physical Systems programs CEA Tech Grenoble France

Moderator Emma Richet HLF International Relations Manager & CEA Technology cross-disciplinary marketing manager

Brent Jensen Director of Business Development Edmonton Global Canada

Myrna Bittner CEO RWI Synthetics Edmonton Canada

Brent Lakeman Director Hydrogen Initiative for Edmonton Global Canada

Elisabeth Logeais General Delegate Tenerrdis Grenoble France

Stephen Su ITRI Vice President & General Director Hsinchu Taiwan

- 18:00**
CET
- SUMMIT INTERACTIVE CONCLUSION**

- 19:00**
CET
- Networking buffet-concert by the City of Grenoble** at Maison MINATEC
- Address by the Mayor of Grenoble Eric Piolle** on *Grenoble European Green Capital 2022*

Wednesday 2021 November, 10 - Steering Committee and 1st Circle wrap up brunch

- 9:00**
CET
- Summit 2022 kick off meeting**
SCOM meeting

- 12:00**
CET
- END OF THE SUMMIT**