



You are a **start-up** and you want to reach  
an **international visibility**?



The office of the High Level Forum has the pleasure to invite you to the

## ONLINE **START-UP SHOW & CONTEST**

of the next

### **HLF ANNUAL SUMMIT 2022**

Hosted Tampere, Finland  
on November 6-9, 2022

#### **What is the HLF Start-up Show & Contest?**

This competition will bring together 10 award-winning start-ups selected on various criteria related to their relationship with their ecosystem and the HLF 2022 topic which is "How local & regional innovation ecosystems support 2030 global objectives".

All of the 10 start-up finalists will be introduced to the delegations of the HLF member ecosystems during the Show & Contest, thus benefiting from an international level of visibility.

Three winners will receive a prize in one of the 2 categories below and will be invited as special guests to the next HLF Annual Summit.

- 1. INNOVATION ECOSYSTEM (2 AWARDS)**
- 2. 2030 GLOBAL OBJECTIVES (1 AWARD)**

The unique and singular character of the HLF Summit offers the ideal circle to accelerate the penetration of the international innovation community due to its format adapted to peer-to-peer exchanges and its multiple actors including investors.

**Contact:**

Flavien Etheve ([flavien.etheve@cea.fr](mailto:flavien.etheve@cea.fr))  
HLF Communication Officer



[HLF - High Level Forum](#)



[hlf-giant-grenoble.org](http://hlf-giant-grenoble.org)



[@GIANTcampus](#)



## How will the start-ups be evaluated?

Once your participation in the competition is validated, only a few things will be needed:

- You will have to answer 4 questions about your product/service and your relationship with your ecosystem by providing us a 5 minutes self-recorded video :

Who are you?

What do you do? (your product, your impact etc.)

How does your product/service contribute to reach 2030 Global Objectives?

What are your links with your ecosystem?

One word to describe the future



You don't need to edit the video,  
just send us the rushes

- The HLF International Steering Committee will rank the 10 start-ups in each category

## International Visibility & Communication on social network

You will also interact with the HLF team to produce another short video presentation for the HLF social networks.

**01/06 - 20/08** Send us your expression of interest to participate

**20/08** Registration closed and selection of the 10 finalists

**To participate, please contact [Flavien Etheve](mailto:flavien.etheve@cea.fr) ([flavien.etheve@cea.fr](mailto:flavien.etheve@cea.fr))**

## The 2021 winners of the HLF Start-up Show & Contest :

"Innovation Ecosystem" Category

#1 Award : ADAPTIV.ME – India

#2 Award : SCPTIME – Grenoble, France

"Industry reinvention" Category

#1 Award : RENAISSANCE FUSION – Grenoble, France

