



GRENOBLE ALPES INTERNATIONAL BOOTCAMP



IN COLLABORATION WITH THE HIGH LEVEL FORUM SUMMIT, THE INTERNATIONAL NETWORK OF INNOVATION ECOSYSTEMS – MORE INFORMATION ON: <https://hlf-giant-grenoble.org/>

SUNDAY NOVEMBER 26TH (*OPTIONAL*)

Recreational program with High Level Forum participants



Arrival in Grenoble Alpes on Saturday November 25th or Sunday 26th

- 09.00: Arrival & registration
- 14.00: Grenoble Alpes tour
- 19.00: *Welcoming dinner*

MONDAY NOVEMBER 27TH

Discovering the Grenoble Alpes ecosystem

- **08.45 – 09.00:** Short briefing for the bootcamp attendees
- 09.00 – 11.00: HLF official opening
- 11.00 – 12.15: [HLF] Quantum: from research to business
- 12.15 – 14.00: *Networking lunch*
- **14.00 – 15.15:** Welcome by Melina HERENGER, President of Grenoble Alpes Agency and introduction to Grenoble Alpes' innovation ecosystem – Invest in Grenoble Alpes team
- **15.20 – 16.50:** Masterclass: “How to make the most of the Grenoble-Alpes innovation ecosystem?” – Michele COLETTI, Teacher and Adviser on innovation management, systems and policies
- 17.00 – 18.00: [HLF] Societal impact: methods, tools and best practices
- 19.45: *Annual gala dinner*





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TUESDAY NOVEMBER 28TH

Masterclasses with local experts & visit of a company or research centre

- **09.00 – 10.00: Masterclass: Legal aspects of setting up a business in France** – Richard KLIEMAN, Solicitor
- **10.00 – 11.00: Masterclass: Public financing in France** – Pierre ALFONSI and Elodie SOLLIER, Consultants in Strategy and Innovation Funding
- **11.00 – 12.00: Masterclass: Presentation of BPI (Public investment bank)** – Florent GENOUX, Innovation Manager
- *12.35 – 14.00: Networking lunch*
- **13.30 – 14.00: Special pitch moment at the startup corner**
- 14.00 – 15.15: Ecosystem valorization, knowledge & technology transfer functions
- 15.15 – 17.00 : GIANT campus tour & visit of ST MICROELECTRONICS showroom (tbc)
- *19.00: Networking buffet & exhibition by visual artist*



WEDNESDAY NOVEMBER 29TH

Pitch session and personalized program of visits and meetings

- **10.00 – 12.30:** Pitch session in front of economic and innovation actors at the Tarmac incubator
- **12.30 – 14.00:** Networking lunch
- **On the afternoon:** End of the program OR thematic visits and meetings depending on startups needs and choice of topics



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MASTERCLASSES

MASTERCLASS 1 : “HOW TO MAKE THE MOST OF THE GRENOBLE ALPES INNOVATION ECOSYSTEM?”

Michele COLETTI, Teacher and Adviser on innovation management, systems and policies – Grenoble Ecole de Management



The workshop will introduce the Triple/Quadruple Helix and Cluster of Innovation concepts and building on the participant’s experience and the knowledge of the local experts, will compare our ecosystem to other business environments, highlighting strengths and available resources and discussing how to leverage them from the perspective of an entrepreneur.

MASTERCLASS 2 : “LEGAL ASPECTS OF SETTING UP A BUSINESS IN FRANCE

Richard KLIEMAN, Solicitor – Oriel Legal



This Masterclass proposes to review the four main options for a foreign company looking to begin business activity in France. Our review focuses on the incorporation process, including governance structure, capitalization and practical issues. At the end of the class, you will have understanding of the essential ingredients for successful legal setup in France !





MASTERCLASSES

MASTERCLASS 3 : “PUBLIC FINANCING IN FRANCE”



Pierre ALFONSI and Elodie SOLLIER, Consultants in Strategy and Innovation Funding – Benkei

This masterclass will present the different innovation funding opportunities for a company implementing its R&D activities in France, considering both undirect (CIR, CICO, CII) and direct funding schemes (at the regional, national and European scales).



MASTERCLASS 4 : Presentation of BPI (Public investment bank)

Florent GENOUX, Innovation Manager – BPI France

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